

Plan, produce, publish and measure on one platform.

MARKET WITH STRATEGIC INTENT.

Great brands don't happen by accident. Mintent turns content management from a nightmare of emails and spreadsheets to a strategic advantage.



Create Better Content, Faster

- ✓ Target messages to personas and customer buying cycles
- ✓ Automate your content workflow
- ✓ Run a 24/7 global content team



Save Time and Money

- ✓ Simplify project management (assign, revise, approve and monitor from one screen!)
- ✓ Cut project management costs
- ✓ Eliminate reliance on emails and spreadsheets



Refine Your Strategy

- ✓ Measure content production
- ✓ Create precise personas
- ✓ Reuse your best content

Mintent Fuels Your Extended Marketing Ecosystem

Integrations with key marketing tools allow you to schedule distribution and measure success.



VALUE

Get higher returns on your content marketing investment.



EFFICIENCY

Bring order to your content marketing workflows in multiple editorial calendars.



STRATEGY

Precisely align messages with your customer buying cycle.



SERENITY

Take a deep breath. Mintent will make your content life easier.